

PRELIMINARY PROGRAM OF THE PRESENTATIONS

subject to updating

ROOM A

<p>Session 1 11:15-13:00</p>	<p>CHAIR: Silvia AVASILCAI</p> <p>OPPORTUNITIES OF INDUSTRY 4.0 IN TEXTILE INDUSTRY Simina Teodora HORA, Corina-Mihaela GRUESCU, Constantin BUNGAU</p> <p>SIMULATION OF THE EVOLUTION OF ECONOMIC-FINANCIAL INDICATORS IN A ROMANIAN ORGANIZATION Raluca Alexandra CEOCEA, Costel CEOCEA, Ștefan ȚÎȚU, Alina Bianca POP, Aurel Mihail ȚÎȚU</p> <p>PERFORMANCE INCREASE BASED ON JOB ANALYSIS WITH COMPETENCY APPROACH ASSIGNED TO MANUFACTURING INDUSTRY 4.0+5.0 Luminita Cristina SIMION, Silvia AVASILCAI, Marius PASLARU</p> <p>THE EFFECTS OF THE COVID-19 PANDEMIC ON UNIVERSITY ACTIVITY Dorina SUCALĂ</p> <p>THE IMPACT OF CLASSROOM MANAGEMENT ON THE POST-PANDEMIC EDUCATION PROCESS. A CASE STUDY FROM A ROMANIAN PRE-UNIVERSITY SCHOOLS Nicoleta MIREA, Gabriela BANADUC, Anca DRAGHICI</p> <p>ASPECTS REGARDING THE POSSIBILITIES OF INCREASING THE QUALITY AND MANAGEMENT OF THE EDUCATIONAL SYSTEM IN ROMANIA IN THE POST-PANDEMIC PERIOD Daniela Alice LUTA (MANOLESCU), Adrian IOANA, Dumitru DEONISE, Costin Alexandru DEONISE, Stefan Paul TRANDAFIR</p>
<p>13:00-14:00</p>	<p>Lunch</p>
<p>Session 2 14:00-16:00</p>	<p>CHAIR: Larisa IVASCU</p> <p>DYNAMIC CAPABILITIES AND HIGH-QUALITY STANDARDS IN S.C. JUNGHEINRICH ROMANIA S.R.L Zsolt TOTH, Ionela-Roxana PUIU, Shih-Shuan WANG, Eugen-Silviu VRĂJITORU, Mircea BOȘCOIANU</p> <p>ELECTRIC FORKLIFT TRUCKS REFURBISHMENT AT S.C. JUNGHEINRICH RECONDITIONARE ROMANIA S.R.L. Zsolt TOTH, Ionela-Roxana PUIU, Shih-Shuan WANG, Eugen-Silviu VRĂJITORU, Mircea BOȘCOIANU</p> <p>CHALLENGES AND TRENDS SHAPING THE POST-PANDEMIC AUTOMOTIVE INDUSTRY Darius BARMAYOUN, Marian MOCAN</p> <p>IDENTIFICATION OF INFLUENCE FACTORS ON UNIVERSITY PROJECTS DURING THE SARS COV 2 PANDEMIC Monica JIDOI (TOPLICEAN), Nicoleta CRASMARU (SLABU), Mihaela Luminita LUPU</p> <p>REUSE AND REPAIR OF ELECTRICAL AND ELECTRONIC EQUIPMENT Roxana-Maria DRUTA, Radu-Adrian MUNTEANU, Elena-Simina LAKATOS, Geanina-Maria DAVID, Roxana-Lavinia PACURARIU</p> <p>AGILE EDUCATION – A CHALLENGE OR OPPORTUNITY IN POST PANDEMIC UNIVERSITIES? Raluca DOVLEAC, Andreea IONICĂ, Monica LEBA</p>
<p>16:00-16:15</p>	<p>Coffee break</p>

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ROOM A

<p>Session 3 16:15-18:00</p>	<p>CHAIR: Radu STANCIU</p> <p>EDUCATION OF CIRCULAR ECONOMY AS A FOUNDATION IN THE POST-PANDEMIC RECOVERY IN ROMANIA Larisa IVASCU, Timea CISMA, Mihai ARDELEAN, Ciprian Sorin VLAD</p> <p>RESEARCH ON IDENTIFYING THE DEFICIENCIES OF THE EXTERNAL COMMUNICATION PROCESS IN THE PRE-UNIVERSITY EDUCATION SYSTEM AND THE INFLUENCE OF THE PANDEMIC CONTEXT Nicoleta SLABU, Monica TOPLICEAN, Mihaela Luminita LUPU</p> <p>TEACHING MANUFACTURING SYSTEMS CONCEPTS USING GAME-BASED LEARNING Cella-Flavia BUCIUMAN</p> <p>HOW CAN ACADEMIC SPIN-OFFS IMPROVE THEIR MARKET PERFORMANCE BY TAKING INTO CONSIDERATION THE VOICE OF THEIR CUSTOMERS? Sabina Alina POTRA, Matei TĂMĂȘILĂ, Lavinia-Maria MIHALI, Adrian PUGNA, Romeo NEGREA</p> <p>THE IMPLEMENTATION OF GIS SOLUTIONS IN THE FIELD OF TRANSPORT OF PETROLEUM PRODUCTS ("OIL & GAS"), IN A NATIONAL COMPANY - PART OF THE LOCAL ENERGY ARCHITECTURE Elena Cristina ANGHEL (VLĂDESCU), Cătălin Nicolae POPESCU</p> <p>POST-PANDEMIC CHALLENGES CONCERNING FEMININE VS MASCULINE LEADERSHIP Cristina CÎRTIȚĂ-BUZOIANU, Valentin ZICHIL, Cătălin DROB, Brîndușa-Mariana AMĂLĂNCEI</p> <p>MODERN CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS (CRM'S) IMPLEMENTATION AND IMMEDIATE EFFECTS ANALYSIS ON SME'S Tudor FARAGAU, Oliviu MATEI, Laura BACALI, Monica BOGDAN</p>
<p>18:00-18:15</p>	<p>Coffee break</p>
<p>Session 4 18:15-20:00</p>	<p>CHAIR: Eduard EDELHAUSER</p> <p>SMART GOVERNANCE IN THE CONTEXT OF SMART VILLAGES Tudor FARAGAU, Oliviu MATEI, Laura BACALI, Monica BOGDAN</p> <p>POST COVID-19 CHALLENGES AND PERSPECTIVES FOR A SUSTAINABLE FASHION RETAIL-CASE FROM ROMANIA Sunhilde CUC, Simina Teodora HORA, Cristina SECAN</p> <p>BARRIERS FOR ONLINE AND OFFLINE CORPORATE COMMUNICATION. CASE STUDY: ORGANIZATIONAL COMMUNICATION IN TIMISOARA Rebecca Ioana CHINCEA, Sabina POTRA, Matei TAMASILA</p> <p>FACEBOOK: A SOCIAL NETWORK OR A WEAPON OF MISINFORMATION Sebastian BÎRZU</p> <p>SECURITY CHALLENGES FOR REMOTE WORKERS AS A RESULT OF COVID-19 PANDEMIC SITUATION Cristian VARTOLOMEI, Silvia AVASILCĂI</p> <p>EXPLORING CONSUMER BEHAVIOR POST COVID USING NICOSIA MODEL FOR A ROMANIAN BERRIES PRODUCER Camelia Ioana UCENIC</p> <p>PERFORMANCE INDICATOR EVALUATION FROM THE HUMAN RESOURCE POINT OF VIEW FOR A SALES TEAM WORKING IN PANDEMIC Camelia Ioana UCENIC, Claudiu RATIU</p>

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ROOM B

<p>Session 1 11:15-13:00</p>	<p>CHAIR: Nicolae UNGUREANU</p> <p>VALIDATION OF THE PROCEDURE OF IMPLEMENTATION OF LEAN STARTUP APPROACH (LSA) IN SME Isabella JESEMANN, Florian SELLNER, Sorin POPESCU</p> <p>THE CHALLENGES OF THE PANDEMIC ON A GLOBAL AUTOMOTIVE IMPROVEMENT PROJECT Maria-Diana EGRI, Dumitrita-Ioana APAFAIAN, Liviu Onoriu MARIAN</p> <p>COVID-19 APPROACHES ON CORPORATE SOCIAL RESPONSIBILITY Diana GEANTIMIR, Luminița Mihaela LUPU</p> <p>THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON HUMAN RESOURCES - CAREER FORMATION Diana GEANTIMIR, Luminița Mihaela LUPU</p> <p>CONSUMPTION AND PRODUCTION IN THE CIRCULAR ECONOMY: A SYSTEMATIC REVIEW OF KEY FINDINGS Andrea SZILAGYI, Laura BACALI, Elena Simina LAKATOS</p> <p>THE ROLE OF PUBLIC AUTHORITIES IN THE TRANSITION TO A CIRCULAR ECONOMY Andreea-Loredana BÎRGOVAN, Laura BACALI, Elena Simina LAKATOS</p>
<p>13:00-14:00</p>	<p>Lunch</p>
<p>Session 2 14:00-16:00</p>	<p>CHAIR: Mircea POP</p> <p>APPROACH ON THE LONG TERM IMPACT OF THE COBOTS IMPLEMENTATION Adrian PÎSLĂ, Frank Andreas SCHITTENHELM, Süleyman TORAŞAN</p> <p>IDENTIFICATION OF KNOWLEDGE LEVEL AIMED TO MANAGEMENT OF EMERGENCY STOCKS IN PUBLIC HEALTH UNITS, THE BASIS OF A TIMELY PREPARATION FOR PANDEMIC PERIODS Cristina Andra OLARIU CHILUȚ, Liviu Onoriu MARIAN, Hajnalaka Andrea SZOKE, Anastasia CORCIU, Carmen Magdalena MOTEA</p> <p>THE REORGANIZATION OF THE EDUCATION PLANS OF MEDICAL UNIVERSITIES, IN THE POST-PANDEMIC CONTEXT, BASIS FOR THE EFFICIENT USE OF PUBLIC FUNDS Cristina Andra OLARIU CHILUȚ, Liviu Onoriu MARIAN, Hajnalaka Andrea SZOKE, Radu-Dorel HORIA, Aurora Maria POPA</p> <p>IDENTIFYING THE IMPACT OF SOME FACTORS ON THE PERFORMANCE OF THE MANAGEMENT OF ERASMUS MOBILITY PROJECTS IN HEIs Rebecca-Clara RĂULEA, Dănuț-Dumitru DUMITRAŞCU</p> <p>A NEW STRUCTURAL MODEL OF ORGANIZATIONAL BEHAVIOR INFLUENCED BY PERSONALITY FACTORS Raluca Petronela LĂZĂRESCU, Adrian VÎLCU</p> <p>ORGANIZATIONAL BEHAVIOR RESILIENCE MODEL - A COMPARATIVE STUDY Raluca Petronela LĂZĂRESCU, Adrian VÎLCU</p>
<p>16:00-16:15</p>	<p>Coffee break</p>

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ROOM B

<p>Session 3 16:15-18:00</p>	<p>CHAIR: Valentin ZICHIL</p> <p>THE CIRCULAR CONSUMER BEHAVIOR THROUGH INDUSTRY 4.0 TECHNOLOGIES IN A POST-PANDEMIC REALITY Roxana-Lavinia PĂCURARIU, Laura BACALI, Andrea SZILAGYI, Andreea-Loredana BÎRGOVAN, Alina MOLDOVAN, Roxana-Maria DRUȚĂ, Iulia-Mădălina DUMITRU</p> <p>NEW STRUCTURAL EQUATION MODEL FOR ASSESSING YOUTH ADULTS' RESILIENCE Adrian VÎLCU, Raluca Petronela LĂZĂRESCU, Ionuț HERGHILIGIU</p> <p>A NEW NEURO-FUZZY SYSTEM FOR TECHNICAL DEPENDABILITY ASSESSMENT Adrian VÎLCU, Ionuț-Viorel HERGHILIGIU, Raluca Petronela LĂZĂRESCU, Ion VERZEA</p> <p>RADIOGRAPHY OF THE FEMALE ENTREPRENEURIAL ENVIRONMENT IN ROMANIA FROM THE PERSPECTIVE OF BARRIERS AND SOCIAL AND GOVERNMENTAL SUPPORT Alexandra NĂSTĂSOIU, Laura BACALI, Ancuta Nicoleta NASTAI (REMETE), Monica BOGDAN</p> <p>THE CHALLENGES OF THE PANDEMIC IN THE PARTNERSHIP BETWEEN BANKS AND ENTREPRENEURS Elena POPESCU (GORGON), Alina MARCUTA</p> <p>CHALLENGES IN DECISION-MAKING AUTONOMY IN ROMANIAN PRESCHOOLS DURING THE COVID-19 PANDEMIC: AN EXPLORATORY SYSTEMATIC REVIEW Liliana AIOANEI, Mihaela Luminita LUPU</p> <p>MANAGEMENT TRAINING AND INCREASE IN THE QUALITY OF TEACHING STAFF IN PRESCHOOL EDUCATION IN THE CONTEXT OF CHANGES OCCURRING AFTER COVID 19 Vasilica DAMASCHIN, Mihaela Luminita LUPU</p>
<p>18:00-18:15</p>	<p>Coffee break</p>
<p>Session 4 18:15-20:00</p>	<p>CHAIR: Dan MIRICESCU</p> <p>THE ROLE OF DIHs IN FACILITATING THE DIGITAL TRANSITION. A COMPARATIVE ANALYSIS: ROMANIA - EU Amalia GEORGESCU, Mihaela Brîndușa TUDOSE, Silvia AVASILCĂI</p> <p>DIGITAL TRANSITION, DIGITAL INNOVATION HUBS AND ECONOMIC DEVELOPMENT – AN EU CASE STUDY Amalia GEORGESCU, Mihaela Brîndușa TUDOSE, Silvia AVASILCĂI</p> <p>A MANAGERIAL PERSPECTIVE OVER THE CHANGES IN THE EDUCATION OF THE POST PANDEMIC SOCIETY Eduard EDELHAUSER, Lucian LUPU DIMA</p> <p>CASE STUDY ON THE INFLUENCE OF COVID 19 ON MANAGERIAL COMMUNICATION IN ROMANIAN SMEs Hajnalka-Andrea SZŐKE, Liviu Onoriu MARIAN, Anastasia CORCIU, Carmen Magdalena MOTEA, Cristina Andra OLARIU CHILUT</p> <p>ONLINE TEACHING “HANDS-ON” WHILE COVID: A DIGITAL SERVICE ENGINEERING TRAINING COURSE Jörg NIEMANN, Claudia FUSSENECKER, Martin SCHLÖSSER, Dominik KRETSCHMAR</p> <p>CASE STUDY ON THE CONSEQUENCES OF THE PANDEMIC ON THE SPECIFIC RISKS OF A PATHOLOGICAL ANATOMY SERVICE IN ROMANIA Aurora Maria POPA, Liviu Onoriu MARIAN, Ovidiu Simion COTOI, Raluca NICULESCU, Carmen MOTEA, Andra CHILUȚ</p> <p>MAIN NON-CONFORMITIES FOUND BY THE ASSESSMENT THE HABILITATION OF PRE AND POST COVID-19 HOSPITALS Radu Dorel HORIA, Liviu MARIAN, Andrei Marius ȘTEFAN, Andra CHILUȚ, Olga-Mihaela DOROBANȚU</p>

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ROOM C

<p>Session 1 11:15-13:00</p>	<p>CHAIR: Mircea BOSCOIANU</p> <p>ASPECTS REGARDING THE IMPLEMENTATION OF MODERN MANAGEMENT METHODS AND ADVANCED TRAINING TECHNOLOGIES IN ORDER TO MAKE THE TRAINING OF ATHLETES MORE EFFICIENT Sorin PRICOPE, Eduard EDELHAUSER</p> <p>ASPECTS REGARDING THE MANAGERIAL, TECHNOLOGICAL AND ECONOMICAL EFFICIENCY OF THE THERMO-ENERGY SYSTEM IN ROMANIA POST PANDEMIC PERIOD Dumitru DEONISE, Adrian IOANA, Daniela Alice LUTA (MANOLESCU), Costin Alexandru DEONISE, Stefan Paul TRANDAFIR</p> <p>THE IMPACT OF THE COVID 19 ON SOCIAL ECONOMY ENTERPRISES IN ROMANIA Ioana Mihaela LEȘE, Ionela MANCIU, Oana Bianca BERCEA</p> <p>BUSINESS ECOSYSTEMS IN HEALTHCARE INDUSTRY: A FRAMEWORK OF ANALYSIS Alexandra BALLA, Elena AVRAM, Adriana BUJOR, Silvia AVASILCAI</p> <p>THE INFLUENCE OF THE COVID-19 PANDEMIC ON ROMANIAN ENTREPRENEURSHIP FROM THE PERSPECTIVES OF INNOVATION AND RISK-TAKING Ioana-Alexandra NĂSTĂSOIU, Mihaela Ovidia SAGAU, Laura BACALI</p> <p>OPPORTUNITIES FOR THE COMPANY IN THE PANDEMIC AND POST PANDEMIC PERIOD Ionela MANCIU, Onoriu Liviu MARIAN, Ioana Mihaela LEȘE, Claudia CHIBELEAN</p>
<p>13:00-14:00</p>	<p>Lunch</p>
<p>Session 2 14:00-16:00</p>	<p>CHAIR: Marian MOCAN</p> <p>THE IMPACT OF THE PANDEMIC ON THE CONSUMPTION OF NUTRITIONAL SUPPLEMENTS Carmen Magdalena MOTEA, Liviu Onoriu MARIAN, Aurora Maria POPA, Hajnalka Andrea SZÓKE, Anastasia CORCIU, Tünde Maria PETER</p> <p>PANDEMIC CHALLENGES AND POST-PANDEMIC APPROACHES IN ROMANIAN SMART COMMUNITIES Sorin POP, Gabriela LOBONȚIU, Mircea LOBONȚIU</p> <p>COMPARATIVE ANALYSIS OF MODERN ORGANIZATIONAL FRAMEWORKS FOR BUSINESS PROCESS MANAGEMENT TO BE IMPLEMENTED IN THE POST-PANDEMIC REALITY Bogdan FLEACA, Andreea Maria Gabriela MILITARU</p> <p>CASE STUDY ON THE INFLUENCE OF COVID 19 ON THE MANAGEMENT OF STRUCTURAL AND INVESTMENT FUNDS Anastasia CORCIU, Liviu Onoriu MARIAN, Hajnalka-Andrea SZÓKE, Carmen Magdalena MOTEA, Cristina Andra CHILUT</p> <p>MANAGERIAL PERCEPTION OF OPEN INNOVATION AS A POST COVID OPPORTUNITY Cristina FENIȘER, Arik SADEH, Florin LUNGU, Claudia Florina RADU</p> <p>SELF-DYNAMIZATION WITHIN THE FORMAL GROUP IN THE ONLINE ENVIRONMENT Silviu Nicușor SURU, Gabriela-Ioana PROSTEAN, Bogdan Mihai UMANSCHI, Olivia GIUCA</p>
<p>16:00-16:15</p>	<p>Coffee break</p>

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ROOM C

<p>Session 3 16:15-18:00</p>	<p>CHAIR: Matei TAMASILĂ</p> <p>DESIGNING A STUDY ON RESEARCH, DEVELOPMENT, INNOVATION ACTIVITIES IN PRODUCTION COMPANIES IN THE POST- PANDEMIC REALITY Mircea Teodor POP, Delia Marcela POP, Rareş MUNTEANU</p> <p>EXPLORING THE COMPETENCIES OF RURAL ENTREPRENEURS: PERSPECTIVES FROM A DEVELOPING COUNTRY CONTEXT Mihai ARDELEAN, Timea CISMĂ, Ciprian Sorin VLAD, Marian MOCAN, Larisa IVASCU</p> <p>ANALYSIS OF THE DYADIC RELATIONSHIP BETWEEN LEADER AND SUPPORTERS IN TEAM WORK AT AN AUTOMOTIVE COMPANY Dan MIRICESCU, Alice-Maria DEACONU</p> <p>THE INFLUENCE OF PUBLIC PROCUREMENT ON EU PROJECTS AIMED AT COMBATING THE COVID-19 CRISIS Adrian VATAMANIUC, Costache RUSU, Bogdan RUSU</p> <p>FROM THE PASSIVE PLURALIST HOUSE TO THE MODERN nZEB, DESIGN AND APPLICATION CONSIDERATION FOR A BETTER PERFORMING LESS COSTLY ENERGY EFFICIENT HOUSE Adi BEN SENIOR, Nicolae UNGUREANU, Mihai BANICA</p> <p>STAFF MOTIVATION IN CRISIS SITUATIONS AND MANAGEMENT ACTION TO IMPROVE THE ORGANIZATION'S PERFORMANCE Victor-Dumitru MARINIUC</p> <p>AN EFFICIENT BUSINESS MODEL FOR AN ON-LINE MENTORING PLATFORM WITH ACTIVE INVOLVEMENT OF SENIORS IN THE CONTEXT OF THE POST-PANDEMIC REALITY Laurentiu NAE, Adrian PISLA, Eduard OPREA, Bogdan GHERMAN, Calin VAIDA, Daniela Corina JUCAN, Michel DERIAZ, Doina PISLA</p>
<p>18:00-18:15</p>	<p>Coffee break</p>
<p>Session 4 18:15-20:00</p>	<p>CHAIR: Danut DUMITRĂSCU</p> <p>THE EFFECT OF THE COVID-19 PANDEMIC ON EUROPEAN ECONOMIES Carmen-Elena STOENOIU</p> <p>THE IMPACT OF THE COVID-19 PANDEMIC ON BUSINESSES IN EUROPEAN COUNTRIES Carmen-Elena STOENOIU</p> <p>TOOL/PLATFORM FOR PARTICIPATIVE CULTURE IN POST-PANDEMIC ECONOMY CASE STUDY Claudiu Ioan ABRUDAN, Alexandru BOC, Paul Emanuel BARU, Calin Ciprian OTEL, Ioan Simion DAN</p> <p>ASPECTS REGARDING THE EMPLOYEES BENEFITS IN THE POST-PANDEMIC REALITY Claudiu Ioan ABRUDAN, Paul Emanuel BARU, Violeta FIRESCU</p> <p>CONSUMER'S BEHAVIOR STUDY OF ORGANIC PRODUCTS IN THE POST-PANDEMIC PERIOD Carmen Gabriela BĂCILĂ, Alina Daniela MUREŞAN</p> <p>AN ANALYSIS OF FINANCING SMEs IN THE ROMANIAN ECONOMY DURING AND POST COVID-19 CRISIS Monica BOGDAN, Lucian-Ionel CIOCA, Ancuta Nicoleta NASTAI (REMETE), Tudor FARAGAU</p> <p>TEACHERS' AND STUDENTS' PERSPECTIVES ON THE ONLINE EDUCATIONAL ACTIVITIES IN THE COVID-19 PANDEMIC CONTEXT – THE CASE OF AN EXTENSION OF A TECHNICAL UNIVERSITY Adriana-Mirela SAVA, Florina Petruţa RUNCAN, Monica BOGDAN</p>